

# This is how top leaders get extraordinary results!

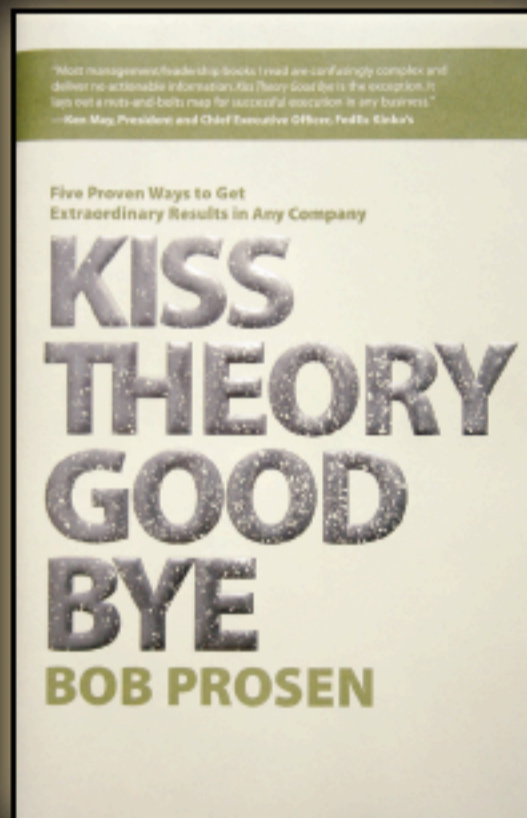
"Most management/leadership books I read are confusingly complex and deliver no actionable information. **Kiss Theory Good Bye** is the exception. It lays out a nuts-and-bolts map for successful execution in any business." **Ken May, President and CEO, FedEx Kinko's**

*How*

*Why*



+



=

*Results*

Stronger Leaders  
Better Performance  
Higher Profits  
Effective Teams  
Work/Life Balance

## Why do these top leaders want to know how Bob Prosen thinks?

<b>Maura Donahue</b>	<i>Chairman, U.S. Chamber of Commerce</i>
<b>Dan T. Cathy</b>	<i>President and Chief Operating Officer, Chick-fil-A, Inc.</i>
<b>Peter Altabel</b>	<i>President and CEO, Perot Systems</i>
<b>Garrett Boone</b>	<i>Chairman, The Container Store</i>
<b>John Signorino</b>	<i>CEO and President, Chicken of the Sea International</i>
<b>Peter Thonis</b>	<i>Senior Vice President, Verizon</i>
<b>Skip Moore</b>	<i>Managing Partner, Deloitte &amp; Touche</i>
<b>Ka Cotter</b>	<i>Vice Chairman, The Staubach Company</i>
<b>Russ Labrasca</b>	<i>Executive Vice President, Wells Fargo</i>



Bob is recognized as the business expert who helped such companies as AT&T, NCR, Hitachi Data Systems, Sabre, and Sprint achieve unprecedented financial and operational success. He has held posts ranging from Senior Vice President and Managing Partner to Chief Operating Officer.



Order online: [www.KissTheoryGoodBye.com](http://www.KissTheoryGoodBye.com) • ISBN: 978-09776848-0-9



Category: Business • Available via Ingram and Baker & Taylor  
Address for Gold Pen Publishing: P.O. Box 118107, Carrollton, TX 75011