

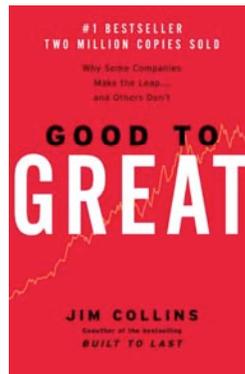


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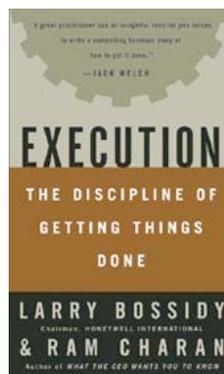
The Search for Extraordinary Performance and Profit is Finally Over!

Some Books Tell You



Why some companies do well

Others Tell You

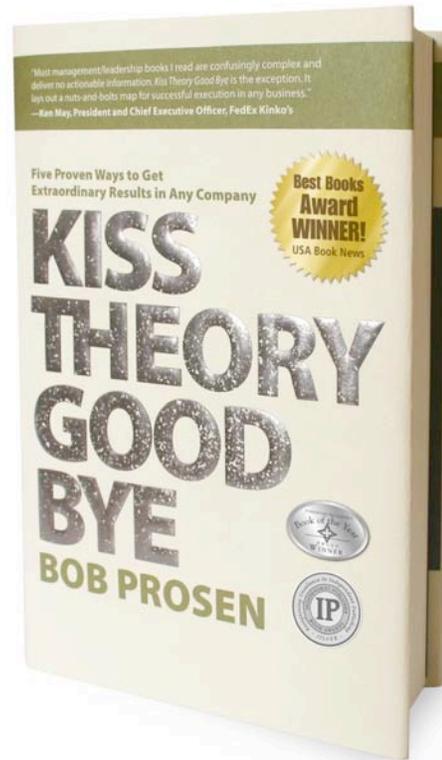


What some companies do well

KISS THEORY GOOD BYE

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How Your Company Can do Well



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“Most management/leadership books I read are confusingly complex and deliver no actionable information. Kiss Theory Good Bye is the exception. It lays out a nuts-and-bolts map for successful execution in any business.”

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KISS THEORY GOOD BYE

Five Proven Ways to Get Extraordinary Results in Any Company

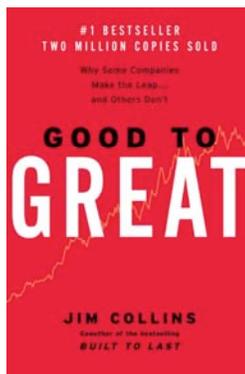
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- Only book that provides step-by-step instructions on “how” to execute
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- No translation is required. Tools and templates are provided that promote immediate implementation.
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- Proven process that can be replicated to deliver measurable results.
- Valuable to any decision maker from the CEO to the frontline supervisor.
- Playbook for getting the results you need, giving you more time for the things you love.

Market Research

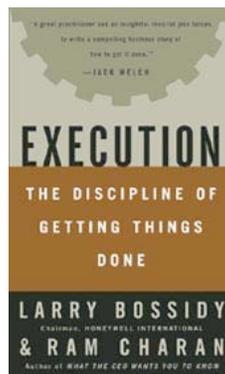
The Dallas Marketing Group <http://www.dallasmarketinggroup.com/pages/clients.asp> conducted in-depth research to identify books, training or speakers that focus exclusively on what business leaders must do day-to-day to run sustainable profitable business. Here is their finding:

“There is no other comprehensive business education of this kind available anywhere in the United States.”



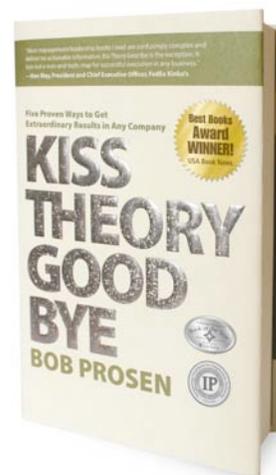
WHY

**Some Companies
Do well**



WHAT

**Some Companies
Do Well**



HOW

**Your Company
Can Do Well**