

## ***ABOUT BOB PROSEN***

Bob Prosen has been delivering exceptional business results for more than a quarter-century, first as an successful agent of transformation at a variety of major and mid-sized U.S. corporations, and lately as a consultant, educator and speaker working with leaders of organizations in business, government and not-for-profit arenas.

Prosen is President and CEO of The Prosen Center for Business Advancement ([www.bobprosen.com](http://www.bobprosen.com)) and has been successfully teaching top business leaders from around the United States how to execute by applying his Five Attributes of Highly Profitable Companies. Prosen's customized programs help leaders identify their key objectives, increase accountability and alignment throughout the organization, simplify processes, consistently deliver required results and continue to develop other top-performing leaders for their organizations. Prosen's no nonsense approach gives leaders what they want most - proven tools and tactics to immediately improve performance and profits.

Prosen's latest three stints in the corporate world illustrate the transformative leadership he brings to companies. He was senior vice president of the Americas business unit for Sabre, where within one year he turned the operation into Sabre's top performer. Hitachi hired Prosen as vice president of professional services to expand its competitive edge; within 18 months, Prosen delivered three new service lines, built a global staff and earned \$12 million in new business. As managing partner at AT&T Global Information Solutions / NCR, Prosen led the Central Region Professional Services Division to a 38% increase in revenue, beat the profit plan by 47% and improved employee satisfaction by more than 80%, in less than 18 months.

A native New Yorker, Prosen earned a BS in engineering from Texas Tech University and an MBA at Georgia State University. He's done post-graduate work at the Wharton School of the University of Pennsylvania, at the Massachusetts Institute of Technology, and at Duke University.